

Introducing **COFFIN ED** and **GRAVEDIGGER**.  
Two detectives only a mother could love.



SAMUEL GOLDWYN, JR. presents

# "COTTON COMES TO HARLEM"

starring **GODFREY CAMBRIDGE · RAYMOND ST. JACQUES · CALVIN LOCKHART**

co-starring **JUDY PACE · REDD FOX · JOHN ANDERSON and J.D. CANNON** Screenplay by **ARNOLD PERL and OSSIE DAVIS** Based upon "Cotton Comes To Harlem" by **CHESTER HIMES**

Music by **GALT MacDERMOT** Produced by **SAMUEL GOLDWYN, JR.** Directed by **OSSIE DAVIS** · COLOR by DeLuxe®

**R** RESTRICTED Under 17 requires accompanying Parent or Adult Guardian

**United Artists**  
Entertainment from Transamerica Corporation

T H E A T R E

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T H E A T R E

4 Cols. x 163 Lines—652 Lines (47 Inches)

Mat 402



Still OD-Art 1

Mat 3A

The montage of action and amour shown above was inspired by "Cotton Comes to Harlem," which will make its debut this . . . . . at the . . . . . Theatre through release by United Artists, an entertainment service of Transamerica Corporation. The Color by DeLuxe film stars Godfrey Cambridge, Raymond St. Jacques and Calvin Lockhart. It is based on the famous detectives, "Gravedigger Jones" and "Coffin Ed Johnson" created by Chester Himes.

## 'Cotton Comes to Harlem' Suspense Detective Comedy

(General Advance Story)

"Cotton Comes to Harlem," a suspense comedy based on the novel and famous detective characters created by Chester Himes, is slated for its local debut this . . . . . at the . . . . . Theatre in Color by DeLuxe. Godfrey Cambridge, Raymond St. Jacques and Calvin Lockhart star with Judy Pace in the feminine lead. Cambridge and St. Jacques play "Gravedigger" Jones and "Coffin Ed" Johnson respectively. The film is being released by United Artists, an entertainment service of Transamerica Corporation.

The new film marks the film directorial debut of Ossie Davis, famous for his play, "Purlie Victorious," currently a hit musical on Broadway ("Purlie"). Davis, together with Arnold Perl scripted "Cotton Comes to Harlem."

The sidewalks of New York's Harlem, always alive with drama and excitement, were even more so when the cast and crew of the Sam Goldwyn, Jr. production was being filmed there. Hundreds responded warmly to the squeal of tires, the crack of gun fire and the shouts at a "Back to Africa" rally. They responded because they knew it was both fiction and in a sense reality.

The musical score for the film was penned by Galt MacDermot, who won "Grammies" for his music in "African Waltz" and the international wow, "Hair."

### Noted Fiction Duo on Screen

The Harlem detectives "Gravedigger" Jones and "Coffin Ed" Johnson, heroes of Chester Himes' hilarious best seller, "Cotton Comes to Harlem" are portrayed by Godfrey Cambridge and Raymond St. Jacques in Samuel Goldwyn Jr.'s screen presentation of Chester Himes' suspense-comedy novel which opens in Color by DeLuxe . . . . . at the . . . . . Theatre as an offering from United Artists, entertainment subsidiary of the Transamerica Corporation. Ossie Davis directed and the music is by Galt MacDermot whose Grammy Award winning music helped make "Hair" the spectacular hit it was and, by latest count, still is.

## \$10 for Laughing Saved Cambridge From Starvation

Top night club personality, TV performer, actor and recording artist Godfrey Cambridge should know his laughs.

He began in show business as a professional laughter at ten dollars a night, a stint he varied once to earn fifteen by being the voice of a woman being murdered off stage.

At any rate it's laughs he provides as Gravedigger Jones, Harlem detective, in the Samuel Goldwyn, Jr., presentation of the suspense comedy "Cotton Comes to Harlem" in which he stars with Raymond St. Jacques and Calvin Lockhart and which United Artists, entertainment subsidiary of the Transamerica Corporation brings to the . . . . . Theatre on . . . . . in Color by DeLuxe. Film is screen treatment of the Chester Himes best seller prepared for the screen by Ossie Davis and Arnold Perl and which is the first movie directorial stint of the former.

Born in Harlem, Cambridge spent his early years in Nova Scotia with his grandparents before returning to New York for a pre-med scholarship at Hofstra College. He changed his mind in mid course however, and began to haunt off Broadway casting offices, finally hitting it off after a long try as a bartender in "Take a Giant Step." To keep body and soul together in the long stretches between casting assignments he laughed for a living at the ten per a week, even though his stomach was crying.

Besides his fame as an entertainer Cambridge has acquired a considerable reputation in and around New York through his frequent TV appearances.

## Ossie Davis Bows As Film Director

With Samuel Goldwyn, Jr.'s presentation of the suspense comedy "Cotton Comes to Harlem" one of the biggest names in, on and off Broadway writing, acting and producing steps into motion picture direction in a start which many are hailing as auspicious.

The name belongs to Ossie Davis and his first offering, starring Godfrey Cambridge, Raymond St. Jacques and Calvin Lockhart opens . . . . . at the . . . . . Theatre as a major attraction in Color by DeLuxe from United Artists, entertainment subsidiary of the Transamerica Corporation. Tale is from the highly successful Chester Himes novel and was filmed in its entirety in New York's Harlem.

While he has appeared in such motion pictures as "The Scalp-hunters" "The Hall" and "Sam Whiskey," Davis has been more closely identified with the stage.

Davis and Ruby Dee, with whom he starred in "Anna Lucasta," were married and he added considerably to their fame when he wrote and both appeared in "Purlie Victorious." It is currently a musical, "Purlie," packing them in on Broadway.

Being black himself, Davis knows his Harlem. And knowing the black entertainment world as thoroughly as he does he was able to pick for the many and varied roles in "Cotton Comes to Harlem."

### Brilliant Cast

One of the most brilliant casts of black players ever assembled for a major motion picture as signed by Director Ossie Davis for the Samuel Goldwyn, Jr., presentation of the suspense comedy "Cotton Comes to Harlem" which United Artists, entertainment subsidiary of the Transamerica Corporation brings to the . . . . . Theatre on . . . . . in Color by DeLuxe.

Cast of this movie treatment of Chester Himes' best-seller is headed by Godfrey Cambridge, Raymond St. Jacques and Calvin Lockhart and includes some of the best-known names on New York's on and off Broadway and on the night club circuit.

## The Story

The Reverend Deke O'Malley (CALVIN LOCKHART) sponsors a mammoth barbecue in the heart of Harlem to afford would-be investors an opportunity to part with their hard earned savings in his "Back to Africa" movement.

Believing the situation could stand a little investigating, Coffin Ed Johnson (RAYMOND ST. JACQUES) and Gravedigger Jones (GODFREY CAMBRIDGE) a pair of Harlem detectives, decide to do so. A young fortune is subscribed at the barbecue. But before Deke can get his hands on it Ex-Convict Calhoun (J. D. CANNON) does. But when Coffin and Digger catch up with the pair neither has the money.

Junk Collector Uncle Bud (REDD FOX) who had subscribed to Deke's offer, finds a bale of cotton on a Harlem Street and he sells it to Junk Dealer Goodman (LOU JACOBI). But when he learns that Strip Teaseuse Billie (MABEL ROBINSON) has thought up a novel routine in which she will need a bale of cotton Bud buys it back and gives it to the girl.

From there on in the story becomes a wild chase all over Harlem during which Deke's girl friend the voluptuous Iris (JUDY PACE) and Mabel Hill (EMILY YANCY) who—well, who just happens to have an apartment,—become involved, and all are out to possess themselves of that bale of cotton. So do some white college students who come down to harass the "Fascist" cops for their "persecution" of Deke.

It turns out that the lost money is in the bale of cotton, but how it got there is the big question.

It's all in the surprise ending—an ending incidentally, which underscores by paraphrase a famous Biblical quotation:

The good Lord taketh away. But He also provideth.

RUNNING TIME: 97 MINUTES

## The Cast

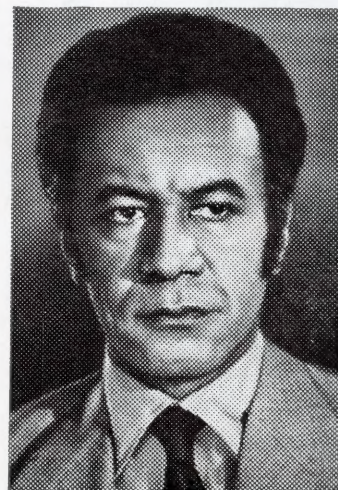
Gravedigger Jones .....	Godfrey Cambridge
Coffin Ed Johnson .....	Raymond St. Jacques
Reverend Deke O'Malley .....	Calvin Lockhart
Iris .....	Judy Pace
Uncle Bud .....	Redd Foxx
Bryce .....	John Anderson
Mabel .....	Emily Yancy
Calhoun .....	J. D. Cannon
Billie .....	Mabel Robinson
Jarema .....	Dick Sabol



Still OD-22 Mat 1B  
GODFREY CAMBRIDGE



Still OD-10 Mat 1A  
JUDY PACE



Still OD-26 Mat 1D  
RAYMOND ST. JACQUES



Still OD-28 Mat 1C  
CALVIN LOCKHART

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starring  
**GODFREY CAMBRIDGE · RAYMOND ST. JACQUES · CALVIN LOCKHART**

co-starring  
JUDY PACE · REDD FOX · JOHN ANDERSON and J.D. CANNON Screenplay by ARNOLD PERL and OSSIE DAVIS Based upon "Cotton Comes To Harlem" by CHESTER HIMES

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**United Artists**  
Entertainment from Transamerica Corporation

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T H E A T R E

4 Cols. x 100 Lines—400 Lines (29 Inches)

Mat 401

SAMUEL GOLDWYN, JR. presents  
**"COTTON COMES TO HARLEM"**

starring  
**GODFREY CAMBRIDGE  
RAYMOND ST. JACQUES  
CALVIN LOCKHART**

COLOR by DeLuxe® **United Artists**  
T H E A T R E

1 Col. x 70 Lines (5 Inches)  
Mat 103

SAMUEL GOLDWYN, JR. presents  
**"COTTON COMES TO HARLEM"**

COLOR by DeLuxe®  
**United Artists**  
T H E A T R E

1 Col. x 49 Lines (4 Inches)  
Mat 102

Introducing **COFFIN ED** and **GRAVEDIGGER**.  
Two detectives only a mother could love.

SAMUEL GOLDWYN, JR. presents  
**"COTTON COMES TO HARLEM"**

starring  
**GODFREY CAMBRIDGE · RAYMOND ST. JACQUES · CALVIN LOCKHART**

co-starring  
JUDY PACE · REDD FOX · JOHN ANDERSON and J.D. CANNON Screenplay by ARNOLD PERL and OSSIE DAVIS Based upon "Cotton Comes To Harlem" by CHESTER HIMES

Music by GALT MacDERMOT Produced by SAMUEL GOLDWYN, JR. Directed by OSSIE DAVIS · COLOR by DeLuxe®

**United Artists**  
Entertainment from Transamerica Corporation

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T H E A T R E

3 Cols. x 100 Lines—300 Lines (21 Inches)

Mat 301

SAMUEL GOLDWYN, JR. presents  
**"COTTON COMES TO HARLEM"**

starring **GODFREY CAMBRIDGE · RAYMOND ST. JACQUES · CALVIN LOCKHART** co-starring **JUDY PACE**

REDD FOX · JOHN ANDERSON and J.D. CANNON Screenplay by ARNOLD PERL and OSSIE DAVIS Based upon "Cotton Comes To Harlem" by CHESTER HIMES Music by GALT MacDERMOT Produced by SAMUEL GOLDWYN, JR. Directed by OSSIE DAVIS · COLOR by DeLuxe®

**United Artists**  
T H E A T R E

2 Cols. x 70 Lines—140 Lines (10 Inches)

Mat 203

Introducing  
**COFFIN ED and GRAVEDIGGER.**  
Two detectives only a mother could love.

SAMUEL GOLDWYN, JR. presents  
**"COTTON COMES TO HARLEM"**

starting GODFREY CAMBRIDGE · RAYMOND ST. JACQUES · CALVIN LOCKHART · co-starring JUDY PACE · REDD FOXX · JOHN ANDERSON and J. D. CANNON · Screenplay by ARNOLD PERL and OSSIE DAVIS · Based upon "Cotton Comes To Harlem" by CHESTER HIMES · Music by GALT MacDERMOT · Produced by SAMUEL GOLDWYN, JR. · Directed by OSSIE DAVIS · COLOR by DeLuxe®

**United Artists**

T H E A T R E

←  
Also Available  
as 3 Cols. x 166 Lines  
498 Lines (35 Inches)  
Order Mat 302  
←

2 Cols. x 100 Lines—200 Lines (14 Inches)

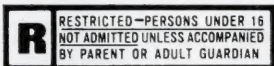
Mat 204



**APPROVED**

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Director of the Code for Advertising  
Motion Picture Association of America  
522 Fifth Avenue, N. Y., N. Y. 10036



**Official Billing**

SAMUEL GOLDWYN, JR.	35%
Presents	
"COTTON COMES TO HARLEM"	100%
Starring	
GODFREY CAMBRIDGE	75%
(1) RAYMOND ST. JACQUES	75%
CALVIN LOCKHART	75%
Co-starring	
JUDY PACE	35%
REDD FOXX	35%
JOHN ANDERSON	35%
and	
J. D. CANNON	35%
Screenplay by ARNOLD PERL and OSSIE DAVIS	35%
Based upon "Cotton Comes To Harlem" by CHESTER HIMES	35%
Music by GALT MacDERMOT	35%
Produced by SAMUEL GOLDWYN, JR.	35%
Directed by OSSIE DAVIS	35%
COLOR by DeLuxe®	35%
UNITED ARTISTS, Entertainment from Transamerica Corp.	35%

(1) If Cambridge's name appears on a separate line then St. Jacques' name shall appear on a separate line.

**Production Staff**

Producer	Samuel Goldwyn, Jr.
Director	Ossie Davis
Screenplay by	Ossie Davis and Arnold Perl
Based on the novel	
"Cotton Comes To Harlem" by	Chester Himes
Executive in Charge of Production	Stanley Neufeld
Director of Photography	Gerald Hirschfeld
Music by	Galt MacDermot
Camera Operator	Enrique Bravo
Art Director	Manuel Gerard
Set Decorator	Bob Drumheller
Film Editor	John Carter
Special Effects	Sol "Stosh" Stern
Costumes Designed by	Anna Hill Johnstone
Makeup Supervision	Irving Carlton
Hairstyles for Judy Pace	Walter Fountaine
Stunt Coordinator	Max Kleven
Sound Supervisor	Newton Avrustus

COLOR by DeLuxe

UNITED ARTISTS, Entertainment from Transamerica Corporation

Order Ad Mats From  
National Screen

**SPECIAL MAT No. 1**

The following ads and scenes are available on a composite mat at a special low price at National Screen:

Ads: 101, 102, 103, 201, 202, 203  
Scenes: 1B and 1D

SAMUEL GOLDWYN, JR. presents  
**"COTTON COMES TO HARLEM"**

COLOR by DeLuxe®

**United Artists**

T H E A T R E

2 Cols. x 28 Lines—56 Lines (4 Inches)

SAMUEL GOLDWYN, JR. presents  
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COLOR by DeLuxe®

**United Artists**

T H E A T R E

2 Cols. x 14 Lines—28 Lines (2 Inches)

Both on Mat 201

SAMUEL GOLDWYN, JR. presents  
**"COTTON COMES TO HARLEM"**

COLOR by DeLuxe®

**United Artists**

T H E A T R E

1 Col. x 28 Lines (2 Inches)

SAMUEL GOLDWYN, JR. presents  
**"COTTON COMES TO HARLEM"**

COLOR by DeLuxe®

**United Artists**

T H E A T R E

1 Col. x 14 Lines (1 Inch)

Both on Mat 101

SAMUEL GOLDWYN, JR. presents  
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starting GODFREY CAMBRIDGE · RAYMOND ST. JACQUES · CALVIN LOCKHART · COLOR by DeLuxe®

**United Artists**

T H E A T R E

2 Cols. x 49 Lines—98 Lines (7 Inches)

Mat 202



3-SHEET



1-SHEET



22 x 28 LOBBY CARD



14 x 36  
INSERT CARD

Also Available:

Set of Eight 11 x 14 Lobby Cards

Set of Eight 8 x 10 Stills In Color

Two Title Displays

Order All Accessories From National Screen



## MacDermot's 'Cotton Comes to Harlem' Music on UA's Soundtrack Album!

The big news for your local record outlets is that United Artists Records has a soundtrack album on "Cotton Comes to Harlem" and it will be out day and date with the picture!

What makes this great news to the outlets, is the fact that the film's music is by Galt MacDermot, currently riding the crest for his Grammy winning music in the sensational "Hair" and holder of another Grammy for the perennial hit "African Waltz."

This should unlock doors for you with the disc jocks, so get records to them as quickly as you can and of course, big, splashy displays at the record shops supplemented with Posters and stills is a "must."

## Dell Issues Movie Edition

"Cotton Comes to Harlem," with its wonderful characters, "Coffin Ed" and "Gravedigger," was a favorite with all adventure-mystery-comedy fans when it appeared in hardback. Avon has now issued the paperback motion picture edition and its popularity plus movie-selling covers can help you wherever paperbacks are sold.

Work with Dell distributors in getting up displays of streamers, bookcover cards, Posters and stills. Distribute stills, Posters and book-marks made from 1-column ads at local libraries for use on bulletin boards and at check-out desks.

## 'Cotton' Comes to Your Town

"Cotton Comes to Harlem" is a great peg for local merchants to tie a sale to. Almost any cotton product can adapt a sales slogan to the title by merely substituting the name of city, neighborhood or store. Thus:

" 'Cotton Comes to Main Street!' Blank's is running a special sale in its summer cotton dresses. Great bargains! Come and see!

For a bargain of entertainment, don't miss 'COTTON COMES TO HARLEM' now playing at the ..... Theatre."

## Godfrey on Discs/TV

Godfrey Cambridge has cut a few records of his best comedy routines. They're extremely popular both at record shops and on disc jockey programs. Signs in shops should let people know he's the star of your attraction and he's at his funniest. He also appears as guest on TV shows quite often. If any should coincide with your playdate, be sure to use TV Spots before and after his appearance.

## TV/RADIO MATERIAL

**Free TV Spots:** On film in color in varying lengths. Order now and start running them.

**Free Radio Spots:** On a 33 1/3 r.p.m. disc. Also in varying lengths. Use these to get at the audiences when they're not watching or can't watch TV.

Order from:

Exploitation Dept.

United Artists

729 - 7th Avenue

New York, N. Y. 10019



## Telop & Slide

For Information and prices

write:

QQ Title Card Co.

247 West 46th Street

New York, N. Y. 10036

## TRAILER

Show 'em shots of "Coffin Ed" and "Gravedigger" in action with this Regular Trailer for "Cotton Comes to Harlem." It's ready now at National Screen.

355/27

**Scanned from the collections of the  
Wisconsin Center for Film and Theater Research,  
with support from Matthew and Natalie Bernstein.**



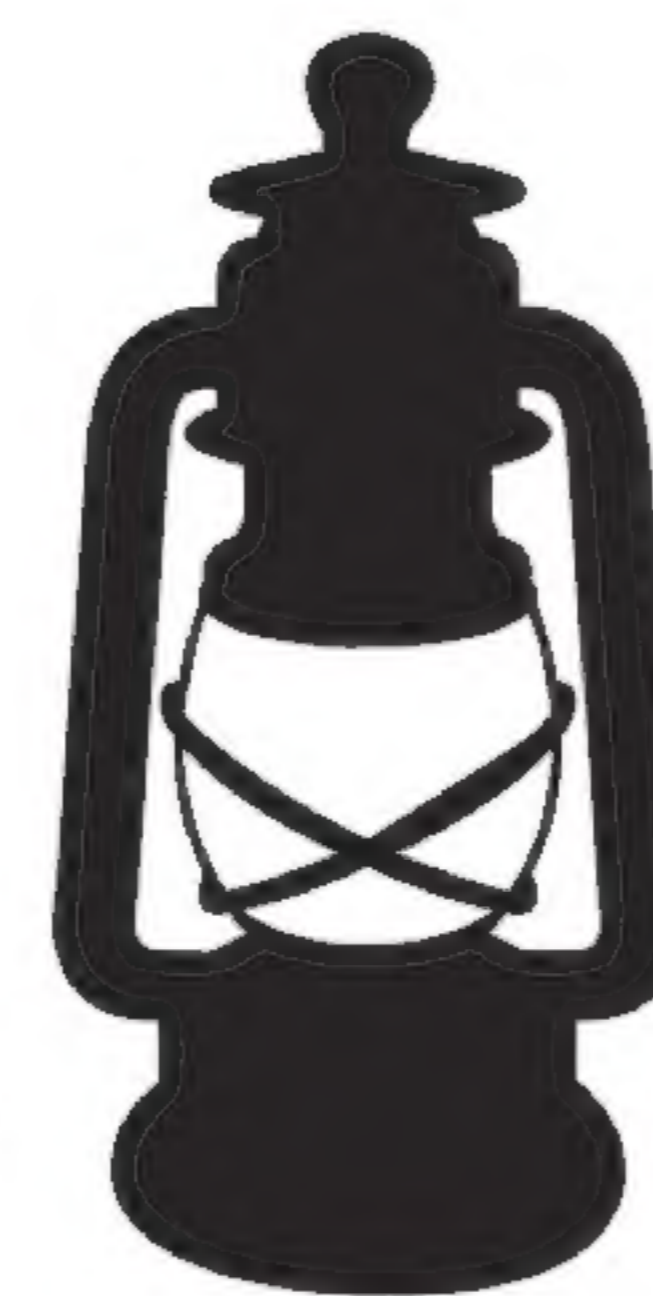
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